



USC Viterbi

School of Engineering
*Technology Innovation
and Entrepreneurship*

Min Family Challenge (MFC) Information Session

David Gerber and Trina Gregory

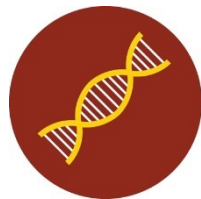
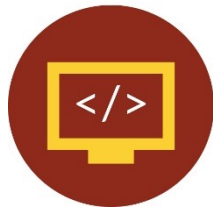
USC

School of Engineering

University of Southern California

Our Mission

- The Viterbi School Office of Technology Innovation and Entrepreneurship will:
 - Educate engineers on strategies to invent, develop, integrate, and sustain technologies that address significant needs
 - Launch ventures with meaningful social and economic impact based on USC faculty, staff, students, and technologies
 - Promote an ethical and inclusive technology innovation and entrepreneurship ecosystem



Min Family Challenge (MFC)

- Focus: support student use of engineering and technology to develop sustainable and effective solutions for global problems, positively affecting the greater society
- Topic: SDGs
- \$50,000 grand prize
- Free legal services to top teams



- Info Session: 9/8, 2 pm
- Applications due: 11/1
- Participate in VSI² workshops
- Present to investors at our finals event
- <http://viterbiinnovation.usc.edu/mfc/>



- Sept 15 @ 7 pm: Educational Session on SDG 6 (water)
- Sept 16 @ 3 pm: Educational Session on SDG 6 (water)
- Sept 22 @ 2 pm: VSI2 Networking Session
- Nov 1: MFC Application Deadline
- Nov 15: MFC Acceptance Notifications
- Dec 1 @ 2 pm: MFC Kickoff (tentative)
- Dec 2 @ 12 pm: MFC Workshop #1 (tentative)
- Jan - Mar: MFC Workshops
- Apr 20: MFC Finals (tentative)



The Min Family Social Entrepreneurship Challenge was inspired by the Min family's enduring faith and aspiration to empower future generations of engineers to use their acquired knowledge and leverage the power of technology to better the world by globally serving the least fortunate and their pressing societal needs.